**Smart Tour**ism - Smart Destinations:

**Accessibility, Sustainability, Digitalisation, Cultural Heritage & Creativity**

**1st Steering Group meeting, Heraklion, Crete, Greece**

**21 May 2025, 09:00 – 13:00**

**FINAL AGENDA**

09:00 – 09:15 Welcome by the lead partner, Heraklion Development Agency, EL

09:15 – 09:30 Introduction of partners (2 minutes each):

* Cotes d’Armor, FR
* Bremerhaven, DE
* Lake Balaton, HU
* Pafos, CY
* Sibiu, RO
* Jesolo, IT
* Ivano - Frankievsk, UA
* Tuzla, BA

09:30 – 09:45 Steering Group Composition – all partners

09:45 – 10:15 Work Plan – ECTN

10:15 – 10:40 Project Management and Coordination - MCU

10:40 – 11:00 Communication Strategy – MCU

11:00 – 11:30 Coffee break

11:30 – 12:00 Financial Management - MCU

12:00 – 12:30 Next steps and events till April 2026 (semesters 1 & 2)

12:30 – 13:00 Action List & Any other business

13:00 – 14:30 Networking and Light lunch

**22May 2025, 14:30 – 15:00 (tbc)**

**Press Conference “Smart Tour project Launch”**

Expectations, Goals and vision of the project at local and transnational level with the presence of local & national media.